

The Deal

\$275


intraMAX/Drucker Labs
 1112 Spring View Lane
 Plano, TX 75075
 888-881-2344
 www.druckerlabs.com




Drucker Labs manufactures and distributes the highest quality mineral products. intraMAX™ from Drucker Labs has over 15 years of research and over 70 100% organic MicroComplexed™ minerals, poly-electrolytes, enzymes and more than 240 daily essential nutrients. To learn more about 100% vegan, additive/preservative free, drug free, ultra hypoallergenic intraMAX, please visit online or call.

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- Maximize Your Exposure
- **"The Deal"** includes a Plan "D" listing, a Color Marketplace, and an upgraded listing on our website.
- Save...and buy **"The Deal"** Package...all three for \$275
- Become an advertiser in this issue and **"The Deal"** can be yours for FREE! Plus your Plan "D" is upgraded into 4-Color!



Call Now...714-299-1763...and book your ad now!

BUYER'S GUIDE ORDER FORM

Chiropractic Products

DUE DATE: November 30th

All listings and upgrades **MUST** be pre-paid unless you are also an advertiser

Get **THE DEAL**

Plan D + Marketplace + Fully Upgraded Online Listing

only \$275 (free for advertisers)

() Yes I Want The Deal

PART 1: Basic Listings IMPORTANT: Every company gets only **ONE** of these. Select **ONLY** one of the following: **Check ONLY one!**

Note: Advertisers receive Plan D Free of charge with 4/C photo and logo

Plan A (Free Listing - 50 word description)...()

Plan B (\$25 - 50 word description with logo)...()

Plan C (\$50 - 50 word description with photo)...()

Plan D (\$75 - 50 word description with logo and photo)...()

The Deal (\$275 - 50 word description with logo and photo)...()

Remember to include via e-mail or disk your photo or logo if selecting upgraded listings (Plan B, C, D, or The Deal).

50 Word Description (Provide a generic description about your company, or information about a specific product/product line).

BASIC LISTINGS EXAMPLE - CHOOSE ONLY ONE

The Pressure Positive Co.

128 Oberholtzer Road
Gilbertsville, PA 19525
610-754-6204 800-603-5107
Fax: 610-754-6327
E-mail: blgjr@aol.com
Contact: Bernard Gladieux
www.backtools.com

The Pressure Positive Company, manufacturers of The Original Backnobber® II and The Original Jacknobber® II massage tools, developed these hand-crafted deep-muscle massage instruments to provide a way for people to manage chronic muscular pain both on their own and in conjunction with professional medical care. Pressure Positive's new users guide accompanies each of the original Backnobber II massage tools with purchase.

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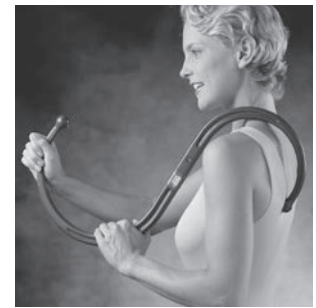
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SEE OUR AD ON PAGE 5

**PLAN D +
Marketplace +
Fully Upgraded Online
Listing**

The Deal

COLOR MARKETPLACE EXAMPLE - AS MANY AS YOU WANT!

Note: Advertisers appearing in the Buyer's Guide issue will have an ad reference line included in their listing. Reply card references apply to display ads only and are not available for other listings.

*Publisher reserves the right to edit all submitted contact and product information etc...

PART 2: Extra Listings — Color Marketplaces **Note:** 1/2 page and full page Advertisers receive one Free Color Marketplace, if you would like to have more than one please indicate below. For each marketplace please provide the information below. If you are doing our "Deal" you may still have additional marketplaces as well.

Select as Many as you wish:

- () Color Marketplace (\$175 ea.)...3 or more (\$125 ea.)
() **The Deal** (\$275 - includes plan D and upgraded online listing)

How Many? _____

Remember to include a 4/C photo and logo.

70 Word Description (*Provide a generic description about your company, or information about a specific product/product line.*)

PART 3: Online Listing (\$100 or Free with The Deal) — Have your Buyer's Guide listing linked from our website to yours, a special section on our website (check here) _____

Note: Advertisers your online listing is free

PART 4: eZine Listing — E-mailed version of the Buyer's Guide, will be archived on our website. This is the online full magazine that looks exactly like the hard copy. See our home page for the latest issue as an example. (check below)

Link your Plan, Marketplaces and AD to your website (\$100 or Free with The Deal) _____

PART 5: Contact Information — Information below will appear within your listing

Company Name: _____ Contact Person: _____
Street Address: _____
City, State, Zip Code: _____
E-mail: _____ Website: _____
Phone Number: _____ Fax: _____

Send All Materials To: **Chiropractic Products**
PO Box 27517
Anaheim, CA
vicki@darickpublishing.com

____ Please have someone contact me regarding advertising in this issue. Free upgrades available to advertisers!

Note: Photos and logos may be sent to us digitally via disk or e-mail...we require high-res materials...send as .jpg, .eps, or .tif...also listings without proper text will not be placed...we reserve the right to edit any and all materials.

Make checks payable to Darick Publishing. We also accept Mastercard/Visa, American Express, and Discover Card payments for upgraded listings or Color Marketplaces within the Buyer's Guide. Please fill out this form and return it with your materials. Thank you for your participation. (Please Print)

Company Name: _____

Credit Card #: _____

Expiration Date: _____ **Plus Numbers From Back:** _____

Name on Credit Card: _____

Amount: _____

Signature: _____

Category Listings (Magazine & Online)

Please check each category that applies — only the name of your company will be listed under each category that you select. If you think we missed a category, there is room at the end of this form to add a category.

- | | |
|---|---|
| <input type="checkbox"/> Acupuncture | <input type="checkbox"/> Laboratory Testing |
| <input type="checkbox"/> Adjusting Equipment | <input type="checkbox"/> Laser Products |
| <input type="checkbox"/> Anatomical Products | <input type="checkbox"/> Lease Consultants |
| <input type="checkbox"/> Apparel – Clothing | <input type="checkbox"/> Lotions, Creams & Gels |
| <input type="checkbox"/> Apparel – Patient Gowns | <input type="checkbox"/> Magnet Products |
| <input type="checkbox"/> Art Posters | <input type="checkbox"/> Malpractice Insurance |
| <input type="checkbox"/> Assessment Equipment | <input type="checkbox"/> Management Consultants |
| <input type="checkbox"/> Athletic Equipment | <input type="checkbox"/> Massage Products |
| <input type="checkbox"/> Back Supports | <input type="checkbox"/> Mattresses |
| <input type="checkbox"/> Balls | <input type="checkbox"/> Mobile Clinics |
| <input type="checkbox"/> Belts | <input type="checkbox"/> Neck & Back Products |
| <input type="checkbox"/> Billing Services | <input type="checkbox"/> Nutrition |
| <input type="checkbox"/> Biofeedback Equipment | <input type="checkbox"/> Occupational/Industrial Health |
| <input type="checkbox"/> Books | <input type="checkbox"/> Office Design |
| <input type="checkbox"/> Cardiovascular Equipment | <input type="checkbox"/> Patient Education |
| <input type="checkbox"/> Catalog Distributors | <input type="checkbox"/> Pillows |
| <input type="checkbox"/> Cervical Collars | <input type="checkbox"/> Practice Building |
| <input type="checkbox"/> Cold/Hot Packs | <input type="checkbox"/> Rehab Products |
| <input type="checkbox"/> Computer Software | <input type="checkbox"/> Seminars |
| <input type="checkbox"/> Continuing Education | <input type="checkbox"/> Sports Medicine |
| <input type="checkbox"/> Cushions | <input type="checkbox"/> Straps |
| <input type="checkbox"/> Decompression | <input type="checkbox"/> Stretching Aids |
| <input type="checkbox"/> Diagnostic Equipment | <input type="checkbox"/> Supplies |
| <input type="checkbox"/> Disinfectants | <input type="checkbox"/> Supports |
| <input type="checkbox"/> DVDs | <input type="checkbox"/> Table Upholstery |
| <input type="checkbox"/> Dynamometers | <input type="checkbox"/> Tables |
| <input type="checkbox"/> Educational Charts | <input type="checkbox"/> Testing Equipment |
| <input type="checkbox"/> Electromagnetic Stress | <input type="checkbox"/> Topicals |
| <input type="checkbox"/> Electrotherapy | <input type="checkbox"/> Traction Devices |
| <input type="checkbox"/> Equipment Leasing | <input type="checkbox"/> Trade Shows |
| <input type="checkbox"/> Exercise Equipment | <input type="checkbox"/> Ultrasound Gels & Lotions |
| <input type="checkbox"/> Financial Services | <input type="checkbox"/> Uniforms |
| <input type="checkbox"/> Foot Orthotics | <input type="checkbox"/> Wall Pulley Systems |
| <input type="checkbox"/> Gauges | <input type="checkbox"/> Water Purification Systems |
| <input type="checkbox"/> Heel Lifts | <input type="checkbox"/> Website Design |
| <input type="checkbox"/> Home Exercise | <input type="checkbox"/> X-Ray |
| <input type="checkbox"/> Homeopathic Medicine | <input type="checkbox"/> Make Your Own Category |
| <input type="checkbox"/> Hydrotherapy | _____ |
| <input type="checkbox"/> Insurance | _____ |
| <input type="checkbox"/> Internet Services | _____ |

Using this list of categories is how the Chiropractor is going to find you when they do not know the name of your company. This is a companion to the Basic Listings (Plan A, B, C & D).