Parker FIT. What does this mean to you? Physical fitness? Mental fitness? Is it knowing the best practices to successfully run your business? Is it having the best chiropractic assistants? At Parker Seminars Las Vegas 2019, Parker FIT aims to provide you with guidance in all of these areas, ranging from physical and spiritual fitness to effective business-based knowledge, and help you get Parker FIT in every aspect of your practice and your life. Whether you’re a chiropractic student, a new practitioner or you’ve been a chiropractor for many years, at Parker Seminars Las Vegas you can connect with and learn from the movers and shakers in the chiropractic world, and avail yourself of the opportunity to discover the skills that have been making doctors of chiropractic successful for over 65 years.

Based on the vision and philosophy of Dr. James W. Parker, the first Parker Seminar was held in Orlando, Florida in December 1951. A small room at the Angebilt Hotel held the seven Florida DCs who requested the meeting. Enthused about the workable results they achieved there, a second seminar was held 6 months later. And in 1968 Dr. Parker held his first one in Las Vegas at the Frontier Hotel. The rest, as they say, is history.

Today The Parker Experience includes 3 - 5 chiropractic seminars each year, encompassing both national and international events. And every year chiropractors, chiropractic assistants, exhibitors, sponsors and students flock to these premier events to develop their techniques, discover innovative advancements, and come together in fellowship to celebrate the profession of chiropractic.

Join the Parker team in Las Vegas and reinvigorate your chiropractic zeal, restore your confidence, and retool your clinic for exceptional results. This year’s event promises to be bigger and better than ever, with 3 days of intensive classes, 4 tracks, up to 15.5 CE hours for doctors of chiropractic, and over 35 celebrated speakers. Build on the basics you already know, and go back to the office ready to grow your practice bigger and better than ever.

By partnering with renowned educators, illustrious lecturers, innovative exhibitors and industry-leading sponsors, the Parker team provides you with the resources to establish and/or maintain a profitable business, regardless of the economic climate. Get Parker FIT by experiencing sessions in effective office practices, sharing in philosophy, learning new techniques, and networking with other chiropractors and chiropractic assistants from across America. Fulfill CE credits; explore the trade show to learn about new products, equipment and techniques that can help you better manage and expand your practice; and enjoy the fun social events on offer.

On-site Continuing Education. Doctors of chiropractic can earn up to 15.5 hours of Continuing Education (CE) credits at Parker Seminars Las Vegas 2019, pending your licensing board’s approval. (CE credits are provided by Parker University.) For more information, including state approval status and the daily CE breakdown for classes, visit the CE Information tab at ParkerSeminars.com/seminars/las-vegas/

Four tracks on offer. Parker has combined the best of science, philosophy, technique, office principles, and Monday Morning Procedures, with 4 tracks from which to choose. Topics range
Chiropractic assistants have 2 tracks (19 unique speakers) to choose from this year. CAs licensed in Florida or PACE states can earn up to 15 hours of CE credits, pending their licensing board's approval. CE credits are provided by Parker University. Six session designed just for CAs, some of the best CA speakers in the industry, and the occasion to network with peers make for lots of learning opportunities.

Celebrated speakers you won't want to miss. Having the skills, knowledge and mental strength to grow your practice are essential components in becoming Parker FIT. Parker Seminars Las Vegas 2019 features illustrious speakers sharing tips, information and discoveries in advanced treatment options, new technology, and business-based methods for successful practices. Don’t miss out on the chance to hear these keynote speakers:

- Dr. William Morgan, Parker University President and "Chiropractor To The White House." In 1998 Dr. Morgan was chosen to establish the first chiropractic clinic at the National Naval Medical Center in Bethesda, Maryland, which later became Walter Reed National Military Medical Center. In 2015 Walter Reed recognized Dr. Morgan with its highest honor for clinical excellence, the Master Clinician's Award. During the last 18 years at the military’s most prestigious medical centers he practiced in an integrative setting, providing chiropractic care to the injured troops returning from the wars in Afghanistan and Iraq.

- Daymond John, popularly known as “The People’s Shark.” Daymond has come a long way from waiting tables at Red Lobster to starting a clothing company in his mother’s basement, turning a $40 budget into FUBU, a $6 billion company in his mother’s basement, turning a $40 budget into FUBU, a $6 billion company in his mother’s basement, turning a $40 budget into FUBU, a $6 billion company in his mother’s basement, turning a $40 budget into FUBU, a $6 billion company in his mother’s basement, turning a $40 budget into FUBU, a $6 billion company in his mother’s basement, turning a $40 budget into FUBU, a $6 billion company in his mother’s basement, turning a $40 budget into FUBU, a $6 billion company in his mother’s basement, turning a $40 budget into FUBU, a $6 billion company in his mother’s basement, turning a $40 budget into FUBU, a $6 billion company in his mother’s basement, turning a $40 budget into FUBU, a $6 billion company in his mother’s basement, turning a $40 budget into FUBU, a $6 billion company in his mother’s basement, turning a $40 budget into FUBU, a $6 billion company in his mother’s basement, turning a $40 budget into FUBU, a $6 billion company in his mother’s basement, turning a $40 budget into FUBU, a $6 billion company in his mother’s basement, turning a $40 budget into FUBU, a $6 billion company in his mother’s basement, turning a $40 budget into FUBU. It pays to attend. Understandably, it’s not always easy to quantify the benefits of attending an event such as this one but one of the most important is the networking value, and most marketing experts would readily agree that networking with colleagues is a key benefit. Where else would you find so many fellow practitioners facing the same issues that you face on a day-to-day basis? A premier convention and trade exposition such as Parker Seminars Las Vegas affords you the opportunity to discuss modern-day concerns and solutions; query your peers about areas of practice with which you may be unfa-
about the Author: Lucy Butler is the associate publisher of Chiropractic Products.